

San Diego Industrial Prices Rise During the Pandemic

Industrial investment came to a pause at the start of the pandemic, but since it has rebounded with a roar.

By **Kelsi Maree Borland** | October 14, 2020 at 04:00 AM

San Diego industrial investment stopped—along with every other asset class—at the start of the pandemic due to widespread uncertainty. Almost immediately, industrial investment rebounded nationally, and San Diego was no exception. The market activity has returned with a roar. Institutional investors are chasing deals in the market, and the surging demand has fueled price increases in the market.